

First Allegiance®

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PRESS RELEASE

REO Allegiance Changes its Name to First Allegiance

*to more accurately reflect its robust service offerings
including deep expertise in the FHA/HUD Pre-conveyance arena.*

Bayonne, NJ — March 7th, 2014 — REO Allegiance, a well-known leader in nationwide mortgage field services, announced today that it has changed its name to First Allegiance to more accurately reflect its broad areas of expertise.

The firm offers a wide range of field services that includes code compliance, early stage delinquency outreach, and extensive pre-conveyance work on FHA insured loans. As a well-known industry leader in navigating HUD pre-conveyance requirements, P260 portal communications, and related negotiations – the firm required a more broad and reflective corporate name. The company's service portfolio includes the following general focus areas for both residential and commercial assets: Property Preservation, Ongoing Maintenance, Inspections, Property Rehab & Repairs, Eviction Field Services/Personal Property Disposition, Code Compliance & Utility Management, Third Party Communication & Reporting, Loss Mitigation, Valuations (BPOs/Commercial BPOs/Appraisals), and Rental Property Management (including Rental Data).

The company has an established history of providing exceptional boutique level service to a wide variety of clients including banks, servicers, asset management firms, investors, credit unions, & default attorneys at affordable rates. First Allegiance is certified as a Women Owned Business by the Women's Business Enterprise National Council.

About First Allegiance

First Allegiance (formerly REO Allegiance) is a dynamic, woman-owned, nationwide property service firm specializing in property preservation, custom maintenance programs, rehab/repairs, inspections, code compliance and lockout field services. It is a boutique style firm dedicated to providing its clients with value and personalized execution. The company has a long-standing reputation of consistent performance, accountability, flexibility and responsiveness. The company offers affordable custom programs as well as flat-fee and a-la-carte solutions. For more information, please visit www.firstallegiance.com or contact us at 888-727-6303.

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